



**The fastest car on earth—  
622.407 mph.**

**The fastest tires on earth—  
Goodyear.**

**Bonneville, Utah — October 23, 1970:**  
A rocket-powered car propelled by liquified natural gas travelled across the earth faster than any car had travelled before...averaging 622.407 mph on two runs across the flats.

The car was the Natural Gas Industries Blue Flame Special.

The tires — Goodyear.

Tires specially built and tested to withstand the fantastic centrifugal forces occurring at such record-breaking speeds.

Land speed records have become a habit with Goodyear.  
1963: 407 mph. 1964: 526 mph. 1965: 600 mph.



**GOODYEAR**

GOODYEAR TIRE COMPANY 1970 AD FOR "BLUE FLAME SPECIAL"

No mention of Gary Gabelich, the driver. Incorrectly cited the flying mile record (622.407mph) instead of the faster flying kilometer record (630.388mph).