

## WHY WORLD RECORDS?

Why did the Pollution Packer Rocket Dragster shoot down the Salt Flats in quest of those world records? Many reasons. The challenge. The fun. But, as far as the other Pollution Packer is concerned, it is an ideal way to make Pollution Packer a household phrase. In a word, publicity!

Chances are when the man up the street who runs the motel or restaurant finds the need for a waste compactor, he'll have already heard of "Pollution Packer." And chances are, this memory will be a factor in his decision. You seem a little more comfortable when you're already acquainted with something about a product, even if it's just the name.

In addition to the fairly localized pre-run press conferences in Minneapolis, Los Angeles and Salt Lake City, after the world record setting runs, the story of Dave Anderson in the Pollution Packer went out on the AP wire which is picked up by most of the newspapers in the country.

The racing press was at Bonneville, too. And with auto racing being the nation's second ranking spectator sport (that's right, second only to horse racing)... you can be sure that Pollution Packer will be getting plenty of exposure in the next couple months in this area.

Number 1 is sure looking like number 1! But, stay tuned...bigger and better things are yet to come!

## FOX TO BREEDLOVE: "LET'S GET THE SPIRIT OF AMERICA ROCKET BUILT."

The Spirit of America lives in the heart of Tony Fox, Minneapolis entrepreneur who will share sponsorship in the construction of Craig Breedlove's new, super-sonic land rocket to be built in Los Angeles.

In Minneapolis last month, the two men reached an agreement that will further extend Fox's reach for world speed records.

The Spirit of America - Sonic II, with a 75,000 HP rocket engine is designed to be the most sophisticated land vehicle to date. It utilizes space technology and hardware from the very successful Lunar space program. A smaller version, The Tony Team Spirit of America Jr., will be piloted by Breedlove on an exhibition tour of drag strips with the Pollution Packer beginning next year.

Ultimately, the Fox-Breedlove effort includes a challenge to the sleek jet machine built at the Soviet Institute of Technology. A series of matches at Bonneville and on the flats at Kharkov, Russia will be proposed for the two vehicles.

Prior to this, Breedlove would like next July to (1) crack the present land speed record of 622.407 mph now held by Gary Gabelich in the Blue Flame; (2) insert the Sonic II through the 750 mph sound barrier, and (3) test the real capability of the rocket, anticipated in the 1,000 mph range.

## A SOUVENIER. . .

### BONNEVILLE WITH THE TONY TEAM TOUCH

For those distributors and dealers who made the scene at Bonneville, we're sure you took back memories of a good time and good people. As an extra treat, we're putting together a book with photo highlights of your trip. Each distributor and dealer who was at Bonneville will be receiving his personal copy of this free book when it is published. Your own historical memento that says..."You were there."

### POLLUTION PACKER FUEL PROVIDES POLLUTION SOLUTION

The Tony Team is proud of the fact that the fuel our Pollution Packer Rocket uses is non-polluting. But, now we find that the same chemical, hydrogen peroxide, is being used in Ocala, Florida to fight a cause of air pollution.

The "rotten egg" smell generated at most sewage treatment plants is caused by the release of hydrogen sulfide gas. By pumping hydrogen peroxide into the sewage line, the malodorous gas is converted to non-odorous elemental sulfur and water. The result: no smell.

Ocala's success with this process signals wide use of hydrogen peroxide in sewage treatment plants across the country.

You'll be hearing and seeing more of this Tony Team venture on national TV shows such as Mike Douglas, The Tonight Show, Merv Griffin, The Thrill Seekers and many more. See what we mean by big time promotion and exposure? Well, stick around...there's more to come.



Craig Breedlove, recently appointed Race Director of The Tony Team, holds a scale model of the new "Spirit of America -- Sonic II." It was Tony Fox's decision to sponsor Breedlove's latest effort that will make Sonic II a reality.